

FOR IMMEDIATE RELEASE

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ACEC Honored for Advocacy and Research Programs

Washington, DC – This week, the International Federation of Consulting Engineers (FIDIC) held its annual Global Infrastructure Conference virtually from its headquarters in Geneva Switzerland and announced the winners of the Member Association Excellence Awards. The American Council of Engineering Companies was honored with two awards: Best Advocacy Campaign for its work on PPP loan fairness for the engineering industry and Best Publication or Website for ACEC's Private Market Briefs.

"We thank our international peers at FIDIC for recognizing the work ACEC is doing to promote America's engineering industry," said ACEC President and CEO Linda Bauer Darr. "Advocacy is at the center of our mission, playing an essential role in raising engineering's prominence among elected officials and key audiences in Washington. Our research is an extension of that advocacy, helping ACEC and its member firms influence through the thought leadership only our member firms can provide."

ACEC won Best Advocacy Campaign for its ongoing <u>PPP Fairness</u> effort, which centers on the application of the PPP FAR credits clause on forgiven PPP loans taken out by engineering firms. Due to an unintended consequence of COVID-19 relief legislation, engineering firms are being unfairly forced to repay their forgivable loans on contracts with State DOTs that use federal highway or transit dollars.

The effort has been featured in <u>Roll Call</u> and is driven by a comprehensive integrated advocacy communications effort spanning direct lobbying, video production, social media engagement, and print, digital and targeted advertising.

ACEC won the Best Publication or Website Award for its series of <u>Private Market Briefs</u>, which are researched, produced and distributed for free by ACEC's internal Private Markets research team. The briefs focus on five specific market segments: commercial and residential real estate, intermodal and logistics, energy and utilities, health care and science + technology, and education. The briefs are supported by the Private Markets team's new monthly economic updates, which are published on <u>YouTube</u>, and regular <u>Private Market Update podcasts</u> on the Council's Engineering Influence podcast series.

For more information on ACEC programs, visit www.acec.org.

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The American Council of Engineering Companies (ACEC) is the business association of the nation's engineering industry. Founded in 1906, ACEC is a national federation of 52 state and regional organizations representing more than 5,400 engineering firms and 500,000+ engineers, surveyors, architects, and other specialists nationwide. ACEC member firms drive the design of America's infrastructure and built environment.